



**HOW TO DESIGN
AN EFFECTIVE
GAME MODEL**



Index

Introduction	03
Defining the Team Identity	04
Establish the Tactical Principles of the Game	05
Choosing the Right Gaming System	06
Planning Model-Based Training	07
Evaluation and Adjustments of the Game Model	08
bcoach: The Key Tool to Implement Your Game Model	09
Conclusion	10

Introduction

Having a well-defined game model is essential to achieve tactical coherence, improve team performance and facilitate decision-making on the field.

However, many coaches struggle to structure a clear model that can be applied to their team.

In this guide, you will learn how to design an effective game model step by step, considering key aspects such as team identity, tactical principles and training planning.

In addition, you will discover how tools such as bcoach can help you implement it in a practical and professional way.

Let's go, coach!

Defining the Team Identity

Problem

Many coaches try to apply game models without considering the characteristics of their team. This creates confusion and lack of effectiveness in execution.

Solution

Before designing a model, answer these key questions:

- What is the playing philosophy I want to instill?
- What are my team's strengths and weaknesses?
- How do I want my team to attack and defend?

Practical example

If your team has fast, technically sound players, you might opt for a possession-based, fast-transition model. If, on the other hand, you have physical, disciplined players, a solid defensive block and direct play might be more effective.

How to do it with bcoach:

Use the tactical board to visualize your ideal game plan. Create a document within the app to define the principles of your model.

Establish the Tactical Principles of the Game

Problem

Without clear tactical principles, players do not understand the fundamentals of their role within the team.

Solution

Defines offensive, defensive and transition principles.

Example of offensive principles

- Short ball output with support from midfielders.
- Attack with width and depth.
- Finishing with superiority in the area.

Example of defensive principles

- High blood pressure after loss.
- Medium block defense with constant tilting.
- Rapid retreat in case of loss.

How to do it with bcoach:

Design key plays with the digital whiteboard.
Record possession, completion and recovery statistics to assess whether the principles are being met.

Choosing the Right Gaming System

Problem

Many coaches choose a playing system without considering whether it fits the characteristics of their players.

Solution

Evaluate your team's strengths and select a system that fits them.

Example of systems according to the style of play

- **4-3-3:** Ideal for teams with good ball handling and positional play.
- **4-2-3-1:** Balance between attack and defense, allowing quick transitions.
- **5-3-2:** For teams looking for defensive solidity and direct play.

How to do it with bcoach:

Experiment with different systems on the digital whiteboard and adjust based on your team's performance in training and games.

Planning Model-Based Training

Problem

Training sessions are not always aligned with the game model, which generates tactical inconsistency.

Solution

Design specific tasks that reinforce tactical principles.

Example of tasks per phase of the game

- **Ball output: Rondo 5v2 on the output to improve short play.**
- **Attack-defense transition: Reduced game with pressure after loss.**
- **Ending: Attacks in waves with numerical superiority.**

How to do it with bcoach:

Create and organize training sessions within the app. Use the assignment creator feature to design custom exercises.

Evaluation and Adjustments of the Game Model

Problem

Without tracking and analysis, it is difficult to know if the model is working.

Solution

Implement a continuous evaluation system based on:

- **Match analysis (are tactical principles being followed?)**
- **Team statistics (possession, recoveries, attack effectiveness)**
- **Player feedback (do they understand their role and do they execute it well?)**

How to do it with bcoach:

Use video analysis to detect playing patterns and correct errors.

Record individual and collective statistics to measure the team's progress.



bcoach: The Key Tool to Implement Your Game Model

To optimize the planning and execution of a game model, bcoach offers you:

Interactive whiteboard

to design systems and plays.

Task creator

to align training with the game model.

Video analysis

to evaluate the implementation of the model in matches.

Custom Statistics Log

to measure the tactical performance of the team.

Thanks to these tools, coaches can structure their game model in a professional manner, evaluate its impact and make strategic adjustments based on real data.

The app for
football and
futsal coaches

Start now



CONCLUSION

Having a well-defined game model allows players to understand their role on the field, adapt better to game situations and maximize collective performance.

Are you ready to stand out from your rivals? Start designing your game model with bcoach and turn your methodology into a winning strategy.

Download the app and get started today.

bcoach



BCOACH.APP